



www.juliblanco.com

contactojulianablanc@gmail.com

+57 304 237 40 65



Experience



Cx Strategy Lead - Publicis Media Colombia- Actual

Strategy director, Grey Colombia, - 2022- 2023

Strategist Sr, Ogilvy Colombia - 2021-2022

Strategist, Cosmic Altavia París, - 2020-2021

Strategist Sr, Barbara & Freak Colombia, - 2017-2018

Strategist Mid, J.Walter Thompson Colombia, - 2016-2017

Strategist Jr, TBWA Colombia,— 2015-2016

Strategist Intern, McCann Colombia —2013 - 2014

Education



Google UX Design Certificate. In progress - Expected Completion Date: July 2025

Master Web Management, digital marketing and social media SUP DE PUB - París, France. 2020

French Language Studies, SORBONNE NOUVELLE UNIVERSITY PARIS 3 - Paris, France. 2019

Literature and Humanities Studies: Anthropology Course, SORBONNE NOUVELLE UNIVERSITY PARIS 3 - Paris, France. 2019

Anthropology of Still Images: Photography Course, SORBONNE NOUVELLE UNIVERSITY PARIS 3 - Paris, France. 2019

Bachelor's in International Advertising, SERGIO ARBOLEDA UNIVERSITY - Bogotá, Colombia. 2013

Languages



Spanish- French- English